BMW of North America, LLC

Pricing Guide
Model Year 2014
Suggested Retail Price

3 Series Wagon (F31)
Effective May 20, 2013

		328i xDrive Sports Wagon	328d xDrive Sports Wagon
	Start of Production	03/2013	07/2013
	Base Price U.S.A. Port of Entry*	**$41,450**	**$42,950**
	Base Price Euro Deliver Munich Pick Up	**$38,600**	**$39,995**
	Base Price Diplomatic U.S.A. Port of Entry	**$39,380**	**$40,805**
	Non-Metallic	STD	STD
300	Alpine White	x	x
668	Jet Black	x	x
	Metallic	$550	$550
475	Black Sapphire Metallic	x	x
A17	Mojave Metallic	x	x
A75	Melbourne Red Metallic	x	x
A83	Glacier Silver Metallic	x	x
A89	Imperial Blue Metallic	x	x
A92	Orion Silver Metallic	x	x
A96	Mineral White Metallic	x	x
B06	Sparkling Bronze Metallic	x	x
B39	Mineral Grey Metallic	x	x
B40	Liquid Blue Metallic	x	x
B45	Estoril Blue	x	x
	B45 requires ordering ZMM	x	x
	Upholstery		
KC	Leatherette	STD	STD
KCDF	Venetian Beige Leatherette	x	x
	In combination with ZMM	NC	NC
	KCDF cannot be ordered with ZLL, ZML or ZSL (Valid Until: 06/13)	x	
	KCDF cannot be ordered with ZLL or ZSL (Valid From : 07/13)	x	x
KCL3	Black Leatherette/Red Highlight	x	x
	Included in package	ZSL	ZSL
	KCL3 requires ordering ZSL	x	x
	KCL3 cannot be ordered with ZPP	x	x
KCSW	Black Leatherette	x	x
	Included in package	ZMM	ZMM
	KCSW cannot be ordered with ZLL or ZSL (Valid From : 07/13)	x	x
	KCSW cannot be ordered with ZLL, ZML or ZSL (Valid Until: 06/13)	x	
LC	Leather Dakota	$1,450	$1,450
	In combination with ZLL	NC	NC
	In combination with ZML	NC	
	In combination with ZPP	NC	NC
	Included in package	ZPP	ZPP
LCDF	Venetian Beige Dakota Leather	x	x
	In combination with ZMM	$1,450	$1,450
	LCDF cannot be ordered with ZLL, ZML or ZSL (Valid Until: 06/13)	x	
	LCDF cannot be ordered with ZLL or ZSL (Valid From : 07/13)	x	x
LCL3	Leather Dakota Black/Red highlight	x	x
	In combination with ZSL	$1,450	$1,450
	LCL3 requires ordering ZSL	x	x
LCL4	Leather Dakota Everest Grey/Black highlight	x	
	In combination with ZSL	$1,450 (EOP 06/13)	NC
	LCL4 requires ordering ZSL	x	
LCL5	Leather Dakota Coral Red/Black highlight	x	x
	In combination with ZMM	$1,450	$1,450
	In combination with ZSL	$1,450	$1,450
	LCL5 requires ordering ZMM or ZSL	x	x
	LCL5 cannot be ordered with 4DX	x	x
LCL8	Black with Dark Oyster	x	
	In combination with ZML	NC (EOP 06/13)	
	LCL8 requires ordering ZML	x	

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	Upholstery		
LCL9	Leather Dakota Oyster/accent Oyster dark	x	
	Included in package	ZML (EOP 06/13)	
	LCL9 requires ordering ZML	x	
LCLX	Leather Dakota Saddle Brown exclusive stitching	x	x
	In combination with ZLL	NC	NC
	LCLX requires ordering ZLL	x	x
LCLY	Leather Dakota Venetian Beige exclusive stitching	x	x
	In combination with ZLL	NC	NC
	LCLY requires ordering ZLL	x	x
LCLZ	Leather Dakota Black exclusive stitching	x	x
	Included in package	ZLL	ZLL
	LCLZ requires ordering ZLL	x	x
LCOM	Leather Dakota Oyster/Black with dark Oyster accent		x
	In combination with ZSL	$1,450	$1,450 (SOP 03/14)
	LCOM requires ordering ZSL		x
LCSW	Black Dakota Leather	x	x
	In combination with ZMM	$1,450	$1,450
	LCSW cannot be ordered with ZLL or ZSL (Valid From : 07/13)	x	x
	LCSW cannot be ordered with ZLL, ZML or ZSL (Valid Until: 06/13)	x	

Lines			
ZLL	**Luxury Line**	$2,300	$2,300
	255 Sport leather steering wheel	x	x
	2H2 18" Light Alloy Wheel Multi-spoke Style 416 with All-Season Tires (18x8.0, 225/45 R18)	x	x
	3AT Roof rails in Satin Aluminum	x	x
	or ZRR Standard Black Roof Rails	+ $0	+ $0
	4CE Anthracite Wood Trim	x	x
	or 4B8 Burled Walnut Trim with Inlay	+ $0	+ $0
	4DM Highlight trim finishers pearl gloss chrome	x	x
	7S2 Luxury Line	x	x
	LCLZ Leather Dakota Black exclusive stitching	x	x
	or LCLX Leather Dakota Saddle Brown exclusive stitching	+ $0	+ $0
	or LCLY Leather Dakota Venetian Beige exclusive stitching	+ $0	+ $0
	Chrome design elements (bumper accents, air intakes with Line specific design, kidney bars, exhaust pipe finishers)	x	x
	Chrome rings around center stack, A/C and radio controls		
	High-gloss black B-pillar		
	Signature key		
	ZLL requires ordering 3DZ	x	x
	ZLL cannot be ordered with ZML, ZMM or ZSL (Valid Until: 06/13)	x	
	ZLL cannot be ordered with ZMM or ZSL (Valid From : 07/13)	x	x
	ZLL requires ordering ZPP	x	x

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Lines				
ZML	**Modern Line**		$2,300	
	255	Sport leather steering wheel	x	
	or	2XE Sport leather steering wheel, black	+ $0	
	2P5	18" Light Alloy Wheel Turbine Styling 4 15 with All-Season Tires (18x8.0, 225/45 R18)	x	
	4DM	Highlight trim finishers pearl gloss chrome	x	
	4DZ	Dark Pearl Interior Trim	x	
	or	4AD Brushed Aluminum trim	+ $0	
	or	4CE Anthracite Wood Trim	+ $0	
	or	4DD Fineline Pure Wood Trim	+ $0	
	7S1	Modern Line	x	
	LCL9	Leather Dakota Oyster/accent Oyster dark	x	
	or	LCL8 Black with Dark Oyster	+ $0	
	ZRR	Standard Black Roof Rails	x	
	or	3AT Roof rails in Satin Aluminum	+ $0	
	Matte chrome design elements (bumper accents, air intakes with Line specific design, kidney bars, exhaust pipe finishers)		x	
	Chrome rings around A/C and radio controls			
	High-gloss black B-pillar			
	Signature key			
	ZML and LCL8 requires ordering 2XE		x	
	ZML and LCL9 requires ordering 255		x	
	ZML cannot be ordered with ZLL, ZMM or ZSL		x	
	ZML requires ordering ZPP		x	
	ZML requires ordering 3DZ		x	
ZMM	**M Sport**		$3,850	$3,850
	2PP	18" star-spoke 400M wheels w/ all-seasontires (18x8.0, 225/45 R18)	x	x
	or	2PE 18" star-spoke 400M wheels w/ mixed summer tires (18x8.0, 225/45 R18 front and 18x8.5, 255/40 R18 rear)	+ $0	+ $0
	337	M Sport Package	x	x
	3DZ	Without Lines designation outside	x	x
	481	Sport seats	x	x
	4DX	Highlight trim finishers Estoril Blue matte	x	x
	or	4DL Highlight trim finishers Black high-gloss	+ $0	+ $0
	or	4DM Highlight trim finishers pearl gloss chrome	+ $0	+ $0
	4MR	Aluminum Hexagon interior trim	x	x
	or	4AB Dark Burl Walnut wood trim	+ $0	+ $0
	710	M steering wheel	x	x
	715	Aerodynamic kit	x	x
	760	Shadowline exterior trim	x	x
	775	Anthracite headliner	x	x
	KCSW	Black Leatherette	x	x
	or	LCDF Venetian Beige Dakota Leather	+ $1,450	+ $1,450
	or	LCL5 Leather Dakota Coral Red/Black highlight	+ $1,450	+ $1,450
	or	LCSW Black Dakota Leather	+ $1,450	+ $1,450
	Chrome rings around A/C and radio controls		x	x
	M footrest (only with black or red upholsteries)			
	Sport instrument cluster			
	Signature key			
	ZMM cannot be ordered with ZLL or ZSL (Valid From : 07/13)		x	x
	ZMM requires ordering 300, 475, A75, A83, B39 or B45		x	x
	ZMM cannot be ordered with ZLL, ZML or ZSL (Valid Until: 06/13)		x	
	ZMM and 2PE will add 840 to the order		x	x

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Lines			
ZSL	**Sport Line**	$2,600	$2,600
255	Sport leather steering wheel	x	x
2A5	18" Light Alloy Wheel Double-spoke Styl e 397 w/ Perf.(opt 840) or A/S Tires (18x8.0, 225/45 R18)	x	x
3BE	Door mirror caps in black	x	x
481	Sport seats	x	x
4AT	High-Gloss Black Trim	x	x
or	4AD Brushed Aluminum trim	+ $0	+ $0
or	4CE Anthracite Wood Trim	+ $250	+ $250
4DN	Highlight trim finishers Coral Red matte	x	x
or	4DL Highlight trim finishers Black high-gloss	+ $0	+ $0
or	4DM Highlight trim finishers pearl gloss chrome	+ $0	+ $0
775	Anthracite headliner	x	x
7AC	Sport Line	x	x
KCL3	Black Leatherette/Red Highlight	x	x
or	LCL3 Leather Dakota Black/Red highlight	+ $1,450	+ $1,450
or	LCL4 Leather Dakota Everest Grey/Black highlight	+ $1,450	+ $0
or	LCL5 Leather Dakota Coral Red/Black highlight	+ $1,450	+ $1,450
or	LCOM Leather Dakota Oyster/Black with dark Oyster accent	+ $1,450	+ $1,450
	Black high-gloss design elements (bumper accents, air intakes with Line specific design, kidney bars, exhaust pipe finishers) High-gloss black B-pillar Chrome rings around A/C and radio controls Sport instrument cluster Signature key	x	x
	ZSL and LCOM will add 2XE to the order (Valid From : 03/14)	x	x
	ZSL and 2XE will delete STD or 100% equipment 255 (Valid From : 03/14)	x	x
	ZSL requires ordering 3DZ	x	x
	ZSL cannot be ordered with ZLL, ZML or ZMM (Valid Until: 06/13)	x	
	ZSL cannot be ordered with ZLL or ZMM (Valid From : 07/13)	x	x
Packages			
ZCW	**Cold Weather Package**	$950	$950
248	Heated Steering Wheel	x	x
494	Heated front seats	x	x
496	Heated rear seats	x	x
502	Retractable headlight washers	x	x
	ZCW requires ordering Leather Dakota or ZPP	x	x
ZD2	**Drive Assistance Package**	$950 (SOP 07/13)	$950
3AG	Rear-view camera	x	x
508	Park Distance Control	x	x
ZD3	**Driver Assistance Plus**	$1,900 (SOP 07/13)	$1,900
5AG	Active Blind Spot Detection	x	x
5AS	Active Driving Assistant	x	x
5DL	Side and Top View Cameras	x	x
8TH	Speed Limit Info	x	x
	Note: Active Driving Assistant includes Lane Departure Warning, Forward Collision Warning, Pedestrian Warning and City Collision Mitigation.	x	x
	ZD3 requires ordering 609 or ZTP	x	x
	ZD3 requires ordering ZD2	x	x
ZDA	**Driver Assistance Package**	$1,900 (EOP 06/13)	
3AG	Rear-view camera	x	
508	Park Distance Control	x	
5AG	Active Blind Spot Detection	x	
5DL	Side and Top View Cameras	x	

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Packages			
ZDB	**Driver Assistance Plus**	$700 (EOP 06/13)	
5AD	Lane Departure Warning	x	
8TH	Speed Limit Info	x	
	ZDB requires ordering 609 or ZTP	x	
	ZDB requires ordering ZDA	x	
ZDH	**Dynamic Handling Package**	$1,000	$1,000
2VF	Adaptive M Suspension	x	x
2VL	Variable sport steering	x	x
	ZDH and ZSL will delete 704 from the order	x	x
	ZDH and ZMM will delete 704 from the order	x	x
	Note: 704 - M sport suspension		
ZLP	**Lighting Package**	$900	$900
522	Xenon headlights	x	x
524	Adaptive light control	x	x
ZPP	**Premium Package**	$2,200	$2,200
322	Comfort Access keyless entry	x	x
488	Lumbar support	x	x
655	Satellite radio with 1 year subscription	x	x
LC	Leather Dakota	x	x
ZTP	**Technology Package**	$3,150	$3,150
609	Navigation system	x	x
610	Head-up Display	x	x
6AK	BMW Online	x	x
6AM	Advanced Real-Time Traffic Information	x	x
6AP	Remote Services	x	x
6NR	BMW Apps	x	x
6NS	Enhanced USB and Bluetooth plus Smartphone Integration	x	x
6WA	Instrument cluster with extended contents	x	x

Options			
2NH	M Sport Brakes	$650 (SOP 07/13)	$650
	2NH requires ordering 2PE and ZMM	x	x
302	Anti-theft alarm system	$400	$400
3AG	Rear-view camera	$400 (EOP 06/13)	
	Included in package	ZD2, ZDA	ZD2
	3AG requires ordering 508 or ZDA	x	
417	Rear manual side window shades	$250	$250
494	Heated front seats	$500	$500
	Included in package	ZCW	ZCW
4AB	Dark Burl Walnut wood trim	$500	$500
	In combination with ZMM	NC	NC
	4AB cannot be ordered with ZLL, ZML or ZSL (Valid Until: 06/13)	x	
	4AB cannot be ordered with ZLL or ZSL (Valid From : 07/13)	x	x
	4AB requires ordering 4DM	x	x
	Alternate in package	ZMM	ZMM
508	Park Distance Control	$750 (EOP 06/13)	
	Included in package	ZD2, ZDA	ZD2
5AC	Automatic high beams	$250	$250
5DF	Active Cruise Control	$1,200	$1,200
	5DF cannot be ordered with ZMM	x	x
	5DF will delete STD or 100% equipment 544	x	x
	5DF will add 6WA to the order	x	x

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Options			
5DL	Side and Top View Cameras	$750	$750
	Included in package	(SOP 07/13) ZD3, ZDA	ZD3
	5DL requires ordering ZD2 (Valid From : 07/13)	x	x
5DP	Parking Assistant	$500	$500
	5DP requires ordering 508 or ZDA (Valid Until: 06/13)	x	
	5DP requires ordering ZD2 (Valid From : 07/13)	x	x
609	Navigation system	$2,150	$2,150
	Included in package	ZTP	ZTP
	609 will add 6AK, 6AM, 6AP, 6NR, 6NS and 6WA to the order	x	x
688	Harman Kardon surround sound system	$875	$875
6AN	Concierge Services	$250	$250
	6AN requires ordering 609 or ZTP	x	x
	6AN will add 7S9 to the order (Valid From : 07/13)	x	x
	6AN will delete 6AK, 6AM and 6AP from the order	x	x
	Note: 7S9 - ConnectedDrive Package		
840	Increased top speed limiter w/Performance Tires	NC	NC
	840 requires ordering 2A5 or 2PE	x	x

Other Charges			
	Destination & Handling	$925	$925

Standard			
1CA	CO2 relevant vehicles	STD	STD
1CC	Automatic Start/Stop function	STD	STD
205	STEPTRONIC automatic transmission	STD (EOP 06/13)	
216	Servotronic	STD	STD
240	Leather steering wheel	STD (EOP 06/13)	
249	Multi-function steering wheel	STD	STD
255	Sport leather steering wheel	STD	STD
258	Run-flat tires	STD	STD
2DW	17" Light Alloy Wheels Star-spoke Style 393 with All-Season Tires (17x7.5, 225/50 R17)	STD	STD
2TB	Sport automatic transmission with shift paddles	STD	STD
2VB	Tire pressure monitor	STD	STD
316	Power tailgate	STD	STD
319	Universal garage-door opener	STD	STD
3AA	Roof rails black	STD	STD
402	Panoramic moonroof	STD	STD
423	Floor mats	STD	STD
430	Auto-dimming interior and exterior mirrors	STD	STD
431	Auto-dimming rearview mirror	STD	STD
459	Power front seats with driver seat memory	STD	STD
465	Split fold-down-rear seat	STD	STD
493	Storage package	STD	STD
497	Rear center armrest	STD	STD
4CG	Silver Matte Trim	STD	STD
520	Foglights	STD	STD
521	Rain sensor and auto headlights	STD	STD
534	Automatic climate control	STD	STD
544	Dynamic Cruise Control	STD	STD
563	Ambiance lighting	STD	STD
575	Additional 12-V power sockets	STD	STD
645	Radio control US	STD	STD
653	HD Radio	STD	STD
676	Hi-fi sound system	STD	STD

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Standard			
693	Satellite radio preparation	STD	STD
697	DVD Area coding (North America)	STD	STD
6AC	BMW Assist eCall	STD	STD
6AE	BMW TeleServices	STD	STD
6NH	Hands-free Bluetooth and USB audio connection	STD	STD
8KL	Oil Chg 10,000 mls/12 months		STD

Wheels			
Code: 2A5 **Style: 397**	**18" Light Alloy Wheel Double-spoke Styl e 397 w/ Perf.(opt 840) or A/S Tires** Front / Rear: 18x8.0, 225/45 R18	ZSL	ZSL
Code: 2DW **Style: 393**	**17" Light Alloy Wheels Star-spoke Style 393 with All-Season Tires** Front / Rear: 17x7.5, 225/50 R17	Standard	Standard
Code: 2H2 **Style: 416**	**18" Light Alloy Wheel Multi-spoke Style 416 with All-Season Tires** Front / Rear: 18x8.0, 225/45 R18	ZLL	ZLL
Code: 2P5 **Style: 415**	**18" Light Alloy Wheel Turbine Styling 4 15 with All-Season Tires** Front / Rear: 18x8.0, 225/45 R18	ZML (EOP 06/13)	
Code: 2PE **Style: 400M**	**18" star-spoke 400M wheels w/ mixed summer tires** Front: 18x8.0, 225/45 R18 Rear: 18x8.5, 255/40 R18	ZMM (upgrade)	ZMM (upgrade)
Code: 2PP **Style: 400**	**18" star-spoke 400M wheels w/ all-seasontires** Front / Rear: 18x8.0, 225/45 R18	ZMM	ZMM

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